

# 2016-2020 Strategic Plan

## VISION

**Healthy People in Healthy Communities**

## MISSION

**We protect and improve the health of all people and places in Pierce County.**

## PRIORITIES

People are healthy and safe here.

People have equitable opportunities for health.

Children, families and communities thrive.

## GOALS

Ensure the environment is healthy, clean and safe.

Improve access to health care.

Prevent and control communicable diseases.

Prevent chronic diseases.

Prevent injuries.

Promote policies that address social, economic and environmental causes of health.

Promote actions to address the root causes of health.

Promote positive behavioral health and well-being.

Support parents and caregivers.

Improve social connections in communities.

## FOUNDATIONAL PRIORITY

**Our organization is high performing, innovative and quality-focused.**

Ensure financial sustainability and capacity.

Ensure a responsive, well-trained and competent workforce.

Provide timely and effective communication.

Ensure optimal facilities and technology infrastructure.

Prepare for and respond to emergencies.

## HOW WE DO OUR WORK

- Understand and address health inequities.
- Partner with individuals and communities to identify and solve health issues.
- Partner with other agencies and organizations.
- Collect and use information to inform our work.
- Promote and enforce laws and regulations to protect health and ensure safety.
- Develop and implement policies to improve health.
- Leverage resources to have the greatest impact.
- Evaluate and continuously improve our efforts.