

Pierce County Community Survey

In 2011, the Health Department contracted with the Gilmore Research Group to conduct a Community Survey of 525 Pierce County residents. In-person (intercept) interview surveys were conducted at several Pierce County food banks in order to gain responses from a more diverse audience, who may not have had phones. The Community Survey sought Pierce County resident’s views on issues related to health care, economic opportunity, important health issues, and issues that impact community health. Find below the text for the questions asked of residents and the response percentages.

TYPE:

N =	525	100%
Web Respondent..... 1	384	73%
Phone	100	19%
Intercept..... 5	41	8%

INTRO:

IF NOT AVAILABLE, ARRANGE CALL-BACK

Hello, this is _____ of Gilmore Research Group. The Tacoma-Pierce County Health Department would like to hear your opinion about the health of your community. Your household has been randomly selected to participate in this study. We will need to talk to a household member under 60 years of age. **WHEN ONLINE REINTRODUCE IF NECESSARY AND SAY:** Once you complete the survey, you can enter to win an iPad 2. The drawing will be held on December 22nd. The winner will be contacted by e-mail or phone. **IF NEEDED:** * We recently mailed you a postcard , since we haven't heard from you we would like to interview you over the phone to include your views. * We asked Gilmore to call you so that your opinion will be anonymous (not associated with you personally). * This is a research project and results will only be used to help make Pierce County a healthier place to live. * This call does NOT involve any sales. * Results will be used to help plan for services for people who live in this area, so your opinions are valuable.

Q1:

READ 5-1

How satisfied are you with the quality of life in your community? Would you say... **IF NEEDED:** Consider your sense of safety, well being, participation in community life, and recreational activities.

N =	524	100%
Very satisfied..... 5	181	35%
Somewhat satisfied..... 4	224	43%
Neutral	61	12%
Somewhat unsatisfied..... 2	48	9%
Or very unsatisfied..... 1	10	2%
Don't know - DO NOT READ..... 6	0	0%
Refused - DO NOT READ..... 7	0	0%

Q1A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	157	100%
Yes, RECORD COMMENTS	64	41%
No comments	93	59%

Q2:**REREAD 5-1 IF NEEDED**

How satisfied are you with the health care system in your community? IF NEEDED:
Consider cost, access, availability, quality and choices for medical, dental and mental health care.

N =	516	100%
Very satisfied	170	33%
Somewhat satisfied	168	33%
Neutral	71	14%
Somewhat unsatisfied	58	11%
Or very unsatisfied	45	9%
Don't know - DO NOT READ	4	1%
Refused - DO NOT READ	0	0%

Q2A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	180	100%
Yes, RECORD COMMENTS	88	49%
No comments	92	51%

Q3:**READ 5-1**

How confident are you that your community is a good place to raise children? Would you say... IF NEEDED: Consider quality and availability of schools, day care centers, after school programs, recreational activities; safety; support for parents.

N =	523	100%
Very confident	162	31%
Somewhat confident	191	37%
Neutral	99	19%
Not confident	51	10%
Or not confident at all	16	3%
Don't know - DO NOT READ	4	1%
Refused - DO NOT READ	0	0%

Q3A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	166	100%
Yes, RECORD COMMENTS	76	46%
No comments	90	54%

Q4:

REREAD 5-1 IF NEEDED

How confident are you that your community is a good place to grow old? IF NEEDED: Consider elder housing, transportation to medical services, churches and shopping, social support, programs and activities.

N =	522	100%
Very confident	138	26%
Somewhat confident	189	36%
Neutral	97	19%
Not confident	71	14%
Or not confident at all	26	5%
Don't know - DO NOT READ	1	0%
Refused - DO NOT READ	0	0%

Q4A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	152	100%
Yes, RECORD COMMENTS	58	38%
No comments	95	63%

Q5:

READ 5-1 IF NEEDED

How confident are you that there is economic opportunity in your community? IF NEEDED: Consider availability of jobs, career growth, job training, higher education opportunities, reasonable commutes, affordable housing.

N =	524	100%
Very confident	43	8%
Somewhat confident	153	29%
Neutral	144	27%
Not confident	120	23%
Or not confident at all	62	12%
Don't know - DO NOT READ	2	0%
Refused - DO NOT READ	0	0%

Q5A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	155	100%
Yes, RECORD COMMENTS	65	42%
No comments	90	58%

Q6:**READ 5-1**

How satisfied are you that your community is a safe place to live? Would you say... IF NEEDED: Consider safety in the home, workplace, schools, shopping areas and parks, trust between neighbors, quality of housing, effectiveness of law enforcement.

N =	524	100%
Very satisfied.....	117	22%
Somewhat satisfied.....	232	44%
Neutral.....	82	16%
Somewhat unsatisfied.....	74	14%
Or very unsatisfied.....	19	4%
Don't know - DO NOT READ.....	0	0%
Refused - DO NOT READ.....	0	0%

Q6A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	160	100%
Yes, RECORD COMMENTS.....	67	42%
No comments.....	93	58%

Q7:**READ 4-1**

How connected do you feel to your community? Would you say...

N =	524	100%
Very connected.....	85	16%
Somewhat connected.....	290	55%
Somewhat unconnected.....	110	21%
Or very unconnected.....	36	7%
Don't know - DO NOT READ.....	3	1%
Refused - DO NOT READ.....	0	0%

Q8:**READ 4-1**

Do you have people with whom you can share problems or get help if you need it? Would you say...

N =	524	100%
Always.....	265	51%
Most of the time.....	156	30%
Sometimes.....	84	16%
Or never.....	18	3%
Don't know.....	1	0%
Refused.....	0	0%

Q9:

READ 4-1

How often do you volunteer your time to community service or contribute to charitable causes? Would you say...

N =	523	100%
Very often	103	20%
Often	187	36%
Not very often	154	29%
Or rarely or never	79	15%
Don't know - DO NOT READ	0	0%
Refused - DO NOT READ	0	0%

Q10A:

The following questions ask which 3 health issues you think are most important. What do you think is the most important thing that makes a "Healthy Community"? IF NEEDED: Those factors that most affect the quality of life in a community

FIRST:

PHONE ONLY

N =	100	100%
RECORD COMMENTS	88	88%
Don't know	12	12%
Refused	0	0%

Q10B:

(The following questions ask which health issues you think are most important.) What do you think is the second most important thing that makes a "Healthy Community"?

SECOND

PHONE ONLY

N =	88	100%
RECORD COMMENTS	75	85%
No others	13	15%

Q10C:

(The following questions ask which health issues you think are most important.) What do you think is the third most important thing that makes a "Healthy Community"?

THIRD

PHONE ONLY

N =	75	100%
RECORD COMMENTS	57	76%
No others	18	24%

Q11:

In the following list, what do you think are the THREE MOST IMPORTANT things that make a "Healthy Community"? (Those factors that most affect the quality of life in a community)

WEB/INTERCEPT ONLY

N =	424	100%
Good place to raise children 01	73	17%
Community Involvement 02	50	12%
Low crime and violence/safe neighborhoods 03	231	54%
Good schools 04	123	29%
Access to health care 05	83	20%
Parks and recreation..... 06	58	14%
Clean environment..... 07	71	17%
Affordable housing 08	67	16%
Acceptance of diversity 09	45	11%
Good jobs and health economy..... 10	190	45%
Strong family life..... 11	92	22%
Healthy behaviors and lifestyles 12	78	18%
People live long lives without disease 13	9	2%
Religious or spiritual values 14	61	14%
Arts and cultural events 15	20	5%
Something else - please explain in box below 97	14	3%

Q12A:

What 3 risky behaviors have the greatest impact on your community's overall health? IF NEEDED: It is any behavior that increases your chance of getting hurt or sick or increases the chance that someone else will get hurt or sick

FIRST:

PHONE ONLY

N =	100	100%
RECORD COMMENTS 97	79	79%
Don't know 98	21	21%
Refused..... 99	0	0%

Q12B:

(What 3 risky behaviors have the greatest impact on your community's overall health?)
Second risky behavior?

SECOND

PHONE ONLY

N =	79	100%
RECORD COMMENTS 97	59	75%
No others 00	20	25%

Q12C:

(What 3 risky behaviors have the greatest impact on your community's overall health?) Third risky behavior?

THIRD

PHONE ONLY

N =	59	100%
RECORD COMMENTS	97	42 71%
No others	00	17 29%

Q13:

From the following list, what do you think are the THREE risky behaviors that have the greatest influence on your community's health? (Those behaviors that have the greatest impact on overall community health. It is any behavior that increases your chance of getting hurt or sick or increases the chance that someone else will get hurt or sick)

WEB/INTERCEPT ONLY

N =	424	100%
Alcohol abuse	01	242 57%
Drug abuse.....	02	306 72%
Lack of exercise.....	03	168 40%
Poor eating habits	04	166 39%
Not getting shots to prevent disease	05	58 14%
Tobacco use.....	06	109 26%
Not using birth control.....	07	46 11%
Not using seat belts/child safety seats.....	08	29 7%
Unsafe sex	09	72 17%
Something else - please explain in box below:.....	97	44 10%

Q14A:

What health problems are having the greatest impact on your community? You may list up to three health problems.

FIRST:

PHONE ONLY

N =	100	100%
RECORD COMMENTS	97	68 68%
Don't know	98	29 29%
Refused.....	99	3 3%

Q14B:

(What health problems are having the greatest impact on your community?) Second health problem?

SECOND

PHONE ONLY

N =	68	100%
RECORD COMMENTS	97	46 68%
No others	00	22 32%

Q14C:

(What health problems are having the greatest impact on your community?) Third health problem?

THIRD

PHONE ONLY

N =	46	100%
RECORD COMMENTS	97	33 72%
No others	00	13 28%

Q15:

In the following list, what do you think are the THREE health problems in your community that have the greatest impact on overall community health?

WEB/INTERCEPT ONLY

N =	418	100%
Motor vehicle crashes..... 01	31	7%
Rape/sexual assault..... 02	22	5%
Mental health issues..... 03	100	24%
Homicide..... 04	11	3%
Child abuse/neglect..... 05	64	15%
Suicide..... 06	1	0%
Teen pregnancy..... 07	29	7%
Domestic violence..... 08	73	17%
Firearm injuries..... 09	6	1%
Hunger..... 10	42	10%
Sexually transmitted diseases..... 11	5	1%
Infectious diseases (Hepatitis,TB, tec.)..... 12	11	3%
Poor diet..... 13	71	17%
Inactivity..... 14	66	16%
Alcohol and drug abuse..... 15	234	56%
Lack of access to health care..... 16	88	21%
Chronic diseases (such as cancer, heart disease, diabetes, high blood pressure)..... 17	68	16%
Aging problems (arthritis, hearing/vision loss, etc.)..... 18	30	7%
Tobacco use..... 19	32	8%
Homelessness..... 20	71	17%
Poverty..... 21	166	40%
Something else - please explain in box below..... 97	17	4%

Q16A:

There are many ways to improve community health. I am going to read 4 strategies... READ 1-4. Which one do you think is the most important way to address key health issues in your community?

N =	520	100%
Educate or train people..... 1	278	53%
Increase programs or services..... 2	113	22%
Enforce current laws and policies..... 3	110	21%
Or adopt new laws..... 4	13	3%
Don't know - DO NOT READ..... 5	3	1%
Refused - DO NOT READ..... 6	0	0%
None of the above/No others - DO NOT READ..... 7	3	1%

Q16B:

REREAD 1-4

And which is the second most important? IF NEEDED: To address key health issues in your community

N =	516	100%
Educate or train people	157	30%
Increase programs or services.....	215	42%
Enforce current laws and policies.....	101	20%
Or adopt new laws	38	7%
Don't know - DO NOT READ.....	3	1%
Refused - DO NOT READ	0	0%
None of the above/No others - DO NOT READ	2	0%

Q16C:

REREAD 1-4 IF NEEDED

And which is the third most important? IF NEEDED: To address key health issues in your community

N =	506	100%
Educate or train people	54	11%
Increase programs or services.....	117	23%
Enforce current laws and policies.....	209	41%
Or adopt new laws	116	23%
Don't know - DO NOT READ.....	4	1%
Refused - DO NOT READ	2	0%
None of the above/No others - DO NOT READ	4	1%

Q17:

READ 5-1

How would you rate your community's overall health? Would you say...

N =	524	100%
Very healthy	23	4%
Healthy	155	30%
Somewhat healthy.....	233	44%
Somewhat unhealthy.....	88	17%
Or very unhealthy	16	3%
Don't know - DO NOT READ	9	2%
Refused - DO NOT READ.....	0	0%

Q17A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	127	100%
Yes, RECORD COMMENTS	43	34%
No comments.....	84	66%

Q18:

During the time you have lived here, do you think the health of the community is getting better, getting worse or staying about the same?

N =	524	100%
Getting better	121	23%
Getting worse.....	174	33%
Staying the same.....	218	42%
Don't know	11	2%
Refused.....	0	0%

Q19:**READ 5-1**

How confident are you that your community can become a better place to live? Would you say...

N =	524	100%
Very confident	139	27%
Somewhat confident	245	47%
Neutral	90	17%
Not confident	41	8%
Or not confident at all.....	6	1%
Don't know - DO NOT READ	3	1%
Refused - DO NOT READ.....	0	0%

Q19A:

DID THE RESPONDENT MAKE ANY COMMENTS ABOUT THIS QUESTION?

N =	128	100%
Yes, RECORD COMMENTS	38	30%
No comments.....	90	70%

Q20:**PROBE TO FIT**

Your answers to the following questions will help us understand how different people think about their community. How long have you lived in your community? IF NEEDED: However you define your community

N =	524	100%
Less than 1 year.....	25	5%
1 - 5 years	103	20%
6 - 10 years	98	19%
11 - 15 years	79	15%
More than 15 years	219	42%
Don't know	0	0%
Refused.....	0	0%

Q21:

RECORD GENDER

N =	522	100%
Male.....	234	45%
Female	288	55%

AGE:

N =	525	100%
18 - 25.....	26	5%
26 - 30.....	38	7%
31 -39.....	92	18%
40 - 49.....	114	22%
50 - 59.....	127	24%
60 - 64.....	46	9%
65 or older.....	70	13%
Refused.....	12	2%

Q23:

Are you Hispanic or Latino?

N =	522	100%
Yes.....	28	5%
No.....	494	95%
Don't know	0	0%
Refused.....	0	0%

Q24:**READ 1-5**

Which group do you most identify with?

N =	519	100%
African American or Black.....	32	6%
Native Hawaiian or Pacific Islander.....	7	1%
Native American or Alaskan Native.....	6	1%
Asian.....	13	3%
Or white or Caucasian	413	80%
More than one - DO NOT READ.....	32	6%
Don't know - DO NOT READ.....	15	3%
Refused - DO NOT READ.....	1	0%

Q25:**READ 1-2**

Are you...

N =	523	100%
Married or co-habiting.....	343	66%
Or not married or single (includes divorced and widowed).....	178	34%
Refused - DO NOT READ.....	2	0%

Q26:**PROBE TO FIT**

How much education have you had?

N =	522	100%
Less than high school	9	2%
High school diploma/GED	60	11%
Some college or technical school.....	201	39%
College degree	176	34%
Graduate degree.....	75	14%
Refused.....	1	0%

Q27:

Do you have children 18 or under living at home including any children for whom you are providing continuing care and support?

N =	522	100%
Yes..... 1	197	38%
No 2	325	62%
Refused..... 3	0	0%

Q28:

Did you vote in the last Presidential election?

N =	522	100%
Yes..... 1	435	83%
No 2	82	16%
Don't remember 3	5	1%
Refused 4	0	0%

Q29:**READ 4-1**

Do you have enough money to pay for essentials such as food, clothing, housing, and medicine? Would you say...

N =	522	100%
Always..... 4	286	55%
Most of the time..... 3	155	30%
Sometimes 2	61	12%
Or never 1	20	4%
Don't know - DO NOT READ..... 5	0	0%
Refused - DO NOT READ 6	0	0%

Q30:**READ 1-5**

Which of the following best describes your telephone usage?

N =	522	100%
Cell phone only..... 1	149	29%
Cell phone mainly but have a landline..... 2	148	28%
Landline only..... 3	37	7%
Landline mainly but have a cell phone 4	115	22%
Or use cell phone and landline equally 5	72	14%
Don't know - DO NOT READ..... 6	1	0%
Refused - DO NOT READ 7	0	0%

Q31:**READ 1-5**

What is your yearly household income?

N =	519	100%
Less than \$20,000 1	83	16%
\$20,000 - \$29,000 2	54	10%
\$30,000 - \$49,000 3	86	17%
\$50,000 - \$75,000 4	96	18%
Or over \$75,000..... 5	131	25%
Don't know/Refused - DO NOT READ 6	69	13%

Q32:

Would you like to be entered into the drawing for an iPad2?

N =	484	100%
Yes..... 1	432	89%
No 2	47	10%
Don't know/Refused 3	5	1%

Q32A:

Good Luck! What is your email address or the best phone to reach you at? IF DOES NOT WANT TO GIVE EMAIL, ASK: What is the best phone number to reach you? READ BACK TO MAKE SURE IT IS CORRECT.

N =	413	100%
RECORD EMAIL ADDRESS 1	381	92%
DID NOT GIVE EMAIL ADDRESS 2	32	8%

Q32C:

RECORD PHONE NUMBER. READ BACK TO MAKE SURE CORRECT.

N =	383	100%
RECORD Phone number 1	377	98%
DID NOT GIVE PHONE NUMBER 2	6	2%

AC1:

Would you be willing to share more of your experiences with Tacoma-Pierce Health Department?

N =	502	100%
Yes..... 1	360	72%
No 2	139	28%
Don't know/Not sure 7	3	1%
Refused 9	0	0%

AC2:

May I have your first name?

N =	351	100%
RECORD first name 1	349	99%

AC3:

And what is your email address? READ BACK TO MAKE SURE CORRECT

N =	298	100%
RECORD EMAIL 1	259	87%
Did not want to give email..... 2	39	13%

AC5:

And what is best phone number to reach you? READ BACK TO MAKE SURE CORRECT

N =	307	100%
Phone number 1	303	99%
Did not want to give phone number..... 2	4	1%

LANG:

THIS SURVEY WAS DONE IN...

N =	102	100%
English..... 1	93	91%
Spanish 2	9	9%

INT01:

That concludes my questions. Thank you very much for your time and cooperation.

N =	482	100%
Completed Interview 01	482	100%
